

# OLENA KHADZHI

visual designer

## Contact:

[hadzhi.com](http://hadzhi.com)

+351 912 586 329

[ahalan94@gmail.com](mailto:ahalan94@gmail.com)

## Skills:

### Graphic Design

Editorial

Package

Storytelling

Animation

Video Editing

Illustration

### Tools

Adobe Photoshop

Illustrator

Indesign

After Effects

Premier Pro

Final Cut

Figma

Spline

Blender

### Languages

Ukrainian

Russian

English

Spanish

Turkish

Hello,

I'm passionate about whole-cycle product development, I have worked with FMCG and quick commerce companies. With a strong background in journalism and mass communication, combined with a master's degree in design and art direction, I bring a unique perspective to my design work. My curiosity and adventurism allow me to seize opportunities others may overlook.

I excel under pressure and never miss a deadline, even when faced with challenging circumstances. Freelancing is my guilty pleasure, as it allows me to support small businesses and contribute to positive change.

I am excited to bring my diverse skill set, creative vision, and unwavering commitment to excellence to your team.

## Experience

Graphic Designer, Leo Burnett, Kyiv — 09/2021 - present

- Created visually captivating designs for print, digital, and social media campaigns, including advertisements, brochures, posters, and websites.
- Collaborated with cross-functional teams, including copywriters, art directors, and account managers, to ensure timely and high-quality project delivery.
- Provided guidance and feedback to junior designers, fostering their professional growth.

Brand Manager/ Graphic Designer, Ava Beauvais, Tbilisi — 02/2021- 08/2021

- Spearheaded the development of brand concepts, going beyond the scope of a graphic designer's role.
- Designed visually appealing materials that effectively conveyed brand messages.

Graphic Designer, P&G, Kyiv — 02/2021 - 05/2021

- Created promotional print and digital materials adhering to strict guidelines.
- Designed visually engaging materials to enhance brand communication.

Freelance — 2019 - present

- Collaborated with various NGOs and businesses worldwide, providing design services.
- Supported small businesses and contributed to organizations making a positive impact in their respective communities.

## Notable Clients:

- Mondelez (Milka, Oreo, Barni, Lux, Tuc)
- Opel
- BNP Paribas
- Peugeot
- Philip Morris

[More Experience on hadzhi.com](http://hadzhi.com)

## Education

Elisava / 2021

Master in Design and Art Direction

Mechnikov University/ 2017

Journalism and Mass Communication

## Additional Education

Michigan University /Model Thinking — Online / 2021

UAL/ Inclusive Design — Online/ 2019

Facebook Blueprint ; Analytics Academy — Online/ 2021